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Presentations
11am-12pm PT



**Kelly Steckelberg** CFO, Zoom



**Oded Gal**Chief Product Officer,
Zoom



**Graeme Geddes**Head of Zoom Phone & Rooms, Zoom

### **Partner Panel**

12-12:20pm PT



Laura Padilla
Head of Channel and
Business Development,
Zoom



Carl Orleman

VP of Sales & Customer
Success, Edge Application
Solutions, Lumen Technologies



Andy Dignan
SVP Global Partners
& Services, Five9



**Daichi Nozaki** VP/Head of Global Business Division, SoftBank





**Eric S. Yuan**Zoom founder and CEO



**Kelly Steckelberg** CFO, Zoom



Ryan Azus CRO, Zoom



Laura Padilla Head of Channel and Business Development, Zoom

### Use of non-GAAP financial measures

In addition to the financials presented in accordance with U.S. generally accepted accounting principles ("GAAP"), this presentation includes non-GAAP operating margin and free cash flow. Non-GAAP metrics have limitations as analytical tools and you should not consider them in isolation or as a substitute for or superior to the most directly comparable financial measures prepared in accordance with U.S. GAAP. There are a number of limitations related to the use of non-GAAP metrics versus their nearest GAAP equivalents. Other companies, including companies in our industry, may calculate non-GAAP metrics differently or may use other measures to evaluate their performance, all of which could reduce the usefulness of our non-GAAP metrics as tools for comparison. We urge you to review the reconciliation of Zoom's non-GAAP metrics to the most directly comparable GAAP financial measures, and not to rely on any single financial measure to evaluate our business. See the Appendix for reconciliation between each non-GAAP metric and the most comparable GAAP measure.



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This presentation and the accompanying oral presentation also contain estimates and other statistical data made by independent parties and by us relating to market size and growth and other data about our industry. This data involves a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates. In addition, projections, assumptions, and estimates of our future performance and the future performance of the markets in which we compete are necessarily subject to a high degree of uncertainty and risk.



# **Zoom Now** and in the Future

**Kelly Steckelberg** 

**Chief Financial Officer** 

#### ZOOMTOPIA

It turns out many of the best jobs really can be performed from anywhere, through screens and the internet... This is, I believe, a permanent civilizational shift. It is perhaps the most important thing that's happened in my lifetime... Permanently divorcing physical location from economic opportunity gives us a real shot at radically expanding the number of good jobs in the world while also dramatically improving quality of life for millions, or billions, of people.

Marc Andreeson, "Technology Saves the World"

A 2021 study by The Conference Board found that the top attribute job seekers value in a new job is a flexible work location policy.

#### The New Hork Times

#### 'This Could Have Been a Zoom Meeting': Companies Rethink Travel

Before business travel fully takes off again, some companies are taking steps to rein it in.



NATURE COM

#### How Zoom helped the neurotypical world hear my autistic voice Anya Lawrence says pandemic videoconferencing has brought her closer to h...



WSJ.CON

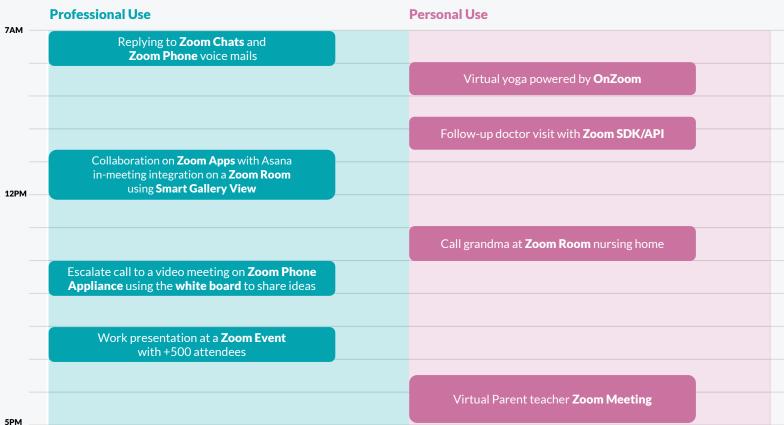
#### How Working From Home Has Changed Employees

They are used to far greater independence. And they may value personal time...



Zoom is designed for today's dynamic, hybrid environment that will ignite a new era of connection and collaboration. The Zoom platform is transforming the trajectory of communications by advancing the way we connect, share ideas, and get more done together - regardless of location.

## "This could have been a Zoom Meeting" - NYT

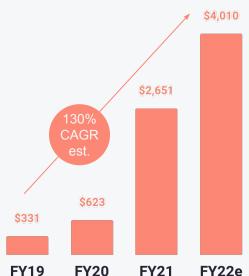




### Remarkable financial and business growth









TTM Dollar-Based Net Expansion Rate<sup>2</sup> (Q2 FY22 was 13th consecutive quarter)



Cash, cash equivalents and marketable securities, excluding restricted cash (Q2 FY22)



Non-GAAP operating margin<sup>3</sup> (Q2 FY22)



Free cash flow margin<sup>3</sup> (Q2 FY22)

<sup>1</sup>FY22 revenue and CAGR is based on the mid-point of guidance issued on the Q2 FY22 earnings call (the guidance range was \$4,005 to 4,015 million).

<sup>&</sup>lt;sup>2</sup>We calculate the dollar-based net expansion rate as of a period end by starting with the Annual Recurring Revenue (ARR) from customers with more than 10 employees as of the 12 months prior to such period end (Prior Period ARR). We then calculate the ARR from these customers as of the current Period ARR by the total Prior Period ARR to arrive at the dollar-based net expansion rate. For the trailing 12-months calculation, we take an average of this calculation over the trailing 12 months.

<sup>3</sup>See appendix for a reconciliation of non-GAAP to GAAP financial measures. We define FCF as GAAP net cash provided by operating activities less purchases of property and equipment.

## Zoom's TAM continues to expand







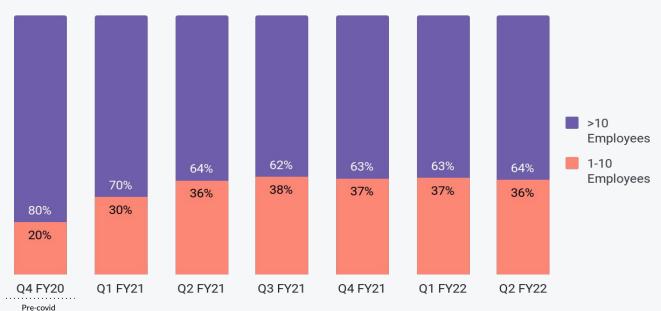
Source: IDC Research (2021) for Telephony and UC Collaboration; Five 9 estimates, Statista, McKinsey, Gartner and MZA for Contact Center; Frost & Sullivan for Webinars and Virtual Events
Note: figures in the graph are rounded

<sup>1</sup>Gartner Inc. (2021); <sup>2</sup>Frost & Sullivan (base year 2020); <sup>3</sup>Frost & Sullivan (2021)

## **Shifting Customer Demographics**







## **Large Base of Business Customers**

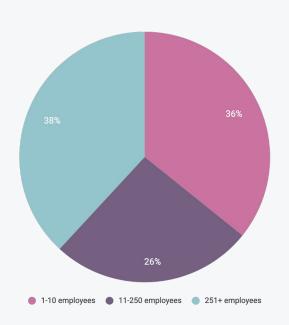
(as of Q2 FY22)



Business vs single license personal emails<sup>1</sup> (as % of Exit ARR)



Revenue mix by customer size



<sup>&</sup>lt;sup>1</sup>Personal emails are estimated based on common personal email domain extensions (e.g. gmail, hotmail, etc.).

## Go-to-market motions provide different opportunities



#### **Direct, Channel & ISV:**

- Highly retentive
- Expanding TAM provides durability of growth
- Extensive upsell opportunities in both seats and additional product
- Contract duration normalizing
- Accelerating channel business

#### Online:

- Hypergrowth in FY21
- Highly efficient customer acquisition
- Gateway for expansion due to "viral enthusiasm"
- Churn stabilizes as longevity increases
- During pandemic, provided greater flexibility for organizations to self-serve larger teams

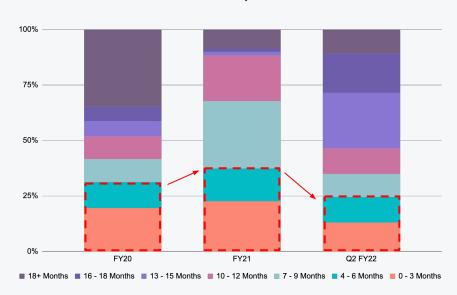
## Lengthening customer tenure provides stability in the online channel



#### Historical Online Monthly Churn Rates by Customer Tenure

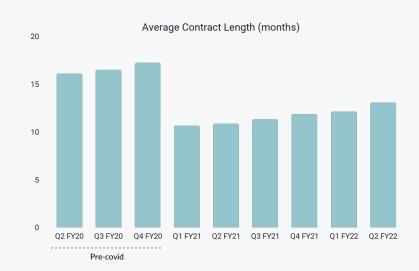


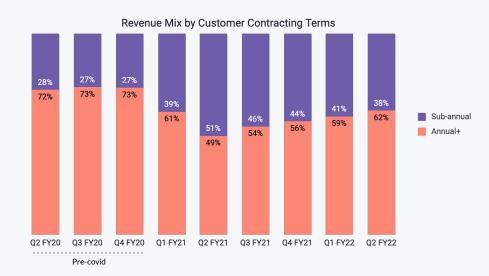
#### Online Exit ARR by Customer Tenure



## Growth in direct business driving improvement in overall contract length and billing mix



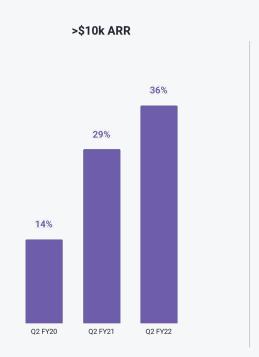


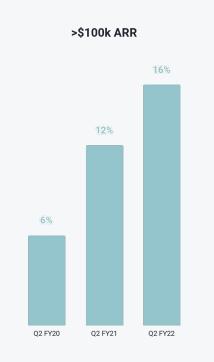


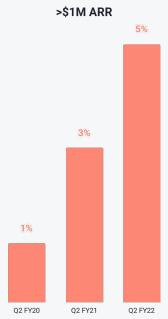
## Upmarket movement with room for significant growth

Global 2000 penetration rate by ARR<sup>1</sup> threshold





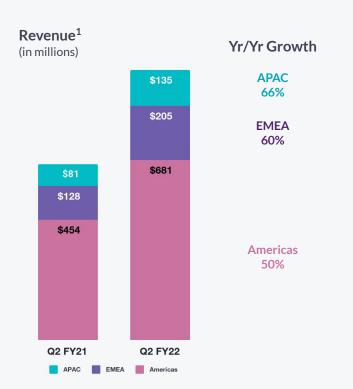




<sup>1</sup>ARR stands for Annual Recurring Revenue

## Strong international growth continues







<sup>&</sup>lt;sup>1</sup>Subtotal revenue has been rounded.

## Zoom Phone and Zoom Rooms provide significant future upsell opportunities



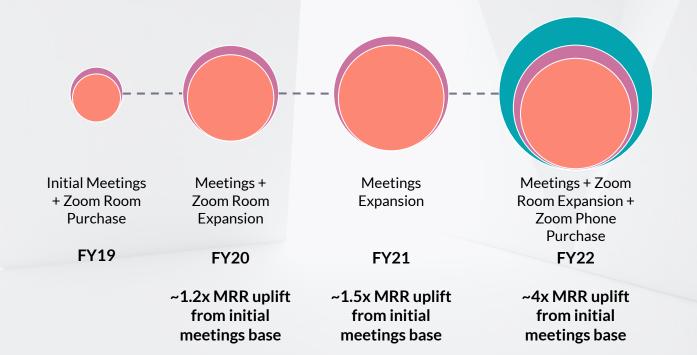




<sup>&</sup>lt;sup>1</sup> Account Penetration Rate is defined as number of Zoom accounts with more than 10 customers that have at least one paid license

## Case Study 1: Large Financial Services Company

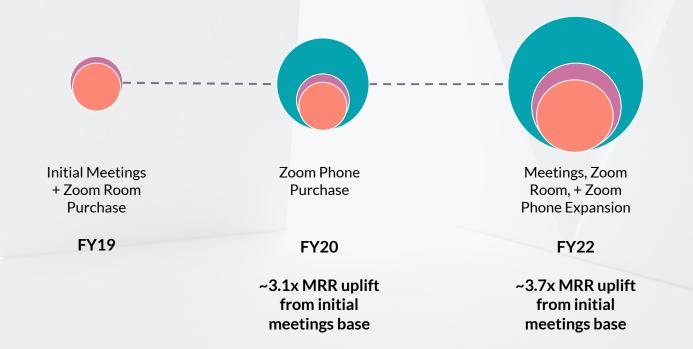






## Case Study 2: Large Retail Company







## The Zoom advantage rests on the power of our platform and culture







Frictionless technologies with modern cloud architecture



Large customer base

>500k customers with >10 employees



**Global brand** 

Recognized in Interbrand's 100 Best Global Brands

Our **core value** is care for our community, customers, company, teammates, and selves
Our **culture** is delivering happiness





## Oded Gal

**Chief Product Officer** 



## **Product & Platform**

## Five Key Themes

Focus on Product Improvements, Innovations and Inspiration





## Continuous Collaboration

- Meetings
- Chat
- Security



New Hybrid Workplace

- Zoom Rooms
- Zoom Phone
- Whiteboard



Apps & Integrations

- Zoom Apps
- ZoomDeveloperPlatform(SDK/API)



Content Outreach

- Zoom Events
  - Video Webinars



Customer Engagement

Zoom Video
Engagement
Center

## **Continuous Collaboration**

- Meetings
- Chat
- Security



### Meetings

- Live Multi-Language Transcription and Translation (Kites)
- Slide Control (vs. "Next Slide Please")
- Waiting Room Two-Way Chat
- Zoom Widgets (presence and quick sync for chat, video, phone)
- In-Meeting Chat Emojis
- Avatar

#### **Real-Time Transcription/Translation**

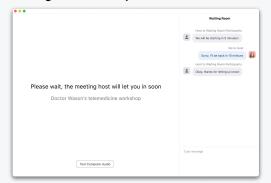




#### Slide Control



#### **Waiting Room Two-Way Chat**



#### Zoom Widgets



### Chat

- Continued Conversations
  - Bring in your meeting conversations into chat and channels post-meeting
- Huddle View
- New Admin Portal UX
- Integrations
  - o M.io
  - Cloud Storage
  - Others

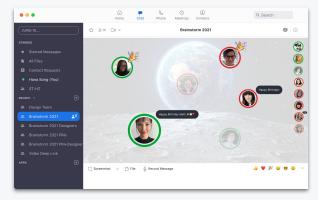
#### **Continued Conversations**



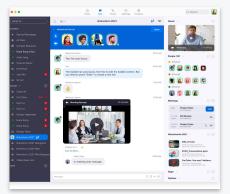




#### **Huddle View**



#### Zoom Chat (Standalone)

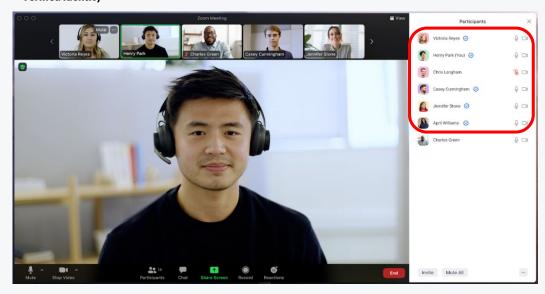


## **Security**



- Verified Identity (Okta)
- Bring Your Own Key

#### **Verified Identity**



## **New Hybrid Workspace**

- Zoom Phone
- Zoom Rooms
- Whiteboard



#### ZOOMTOPIA

### **Zoom Developer Platform**

#### **Key Solutions**

- APIs read from & write to resources and mirror popular Zoom features like creating a new meeting, within a 2nd or 3rd party application
- SDKs embed the Zoom Meeting client in to a 2nd or 3rd party app with Meeting SDK, or build native 2nd or 3rd party apps with core Zoom video technology with Video SDK

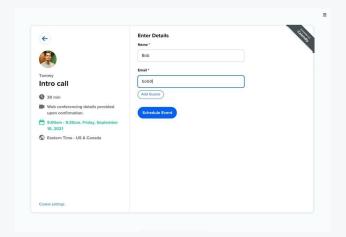
#### App Ecosystem

- 2nd & 3rd Party Integrations bring Zoom functionality into private and public non-Zoom applications via APIs, SDKs
- Zoom Apps bring non-Zoom applications into Zoom for in-meeting use via APIs and SDKs
- App Marketplace for publishing, installation, administration, distribution and discovery of 3rd Party Integrations (1500+) and Zoom Apps (50+)

#### **New Tools**

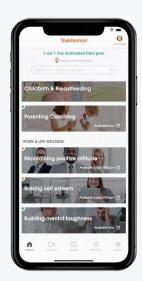
- Jumpstart new app builder tool that generates code that brings Video SDK functionality quickly & seamlessly into an existing app
- **CLI** quickly investigate Zoom's API, stand up a proof-of-concept, or even build serverless functions

## **Zoom API/SDK Examples**



### Calendly

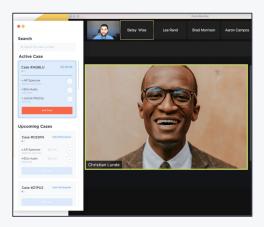
3rd party integration with modern scheduling platform using Zoom APIs to schedule 43M+ meetings to date APIs



#### **TaskHuman**

Digital wellness network offering 1:1 video calls with wellness professionals Video SDK





#### zconnect.io

Waiting room & daily docket management for courts Meeting SDK

#### ZOOMTOPIA

## **Zoom Apps**

#### 50+ apps available for use in Zoom Meetings today

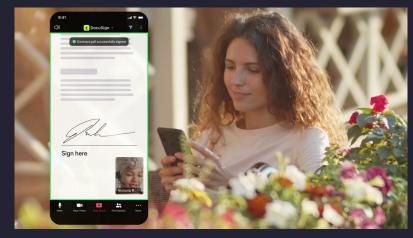
- Add these in-product integrations from within Zoom Meetings, within the Zoom desktop client and from the App Marketplace.
- Best-of-breed integration partners & industry-leading applications across categories & use cases

#### **Zoom Apps Fund**

- \$100M Venture Fund to Stimulate Growth of Zoom App/Developer ecosystem
- Investment levels from \$250K \$2.5M



#### DocuSign Zoom App



#### ZOOMTOPIA

## **Content That Engages**

#### **Video Webinars**

Simple way to broadcast single events

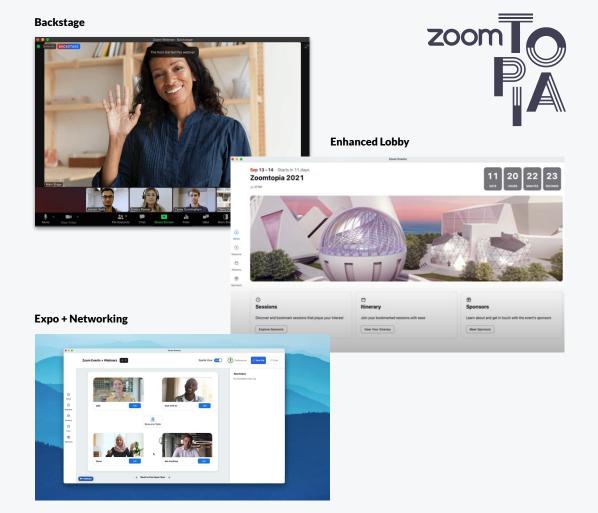
#### **Zoom Events**

An all-in-one platform for event management including multi-day, multi-track sessions, ticketing, audience engagement and more built using reliable and secure Zoom video.



## Zoom Events & Webinars

- Webinar Backstage
- Conference Features
  - Multi-Track, Multi-Day
  - Enhanced Lobby (Live Stream, Network, Chat, Video)
  - Conference Control Panel Enhancements
  - Event Co-Editor
  - Branded Emails
  - Recordings
  - Analytics
- Expo+Networking



#### ZOOMTOPIA

## **Zoom Video Engagement Center**

- Connect your end customers with your experts, starting either at a digital or physical point of presence.
- End-to-end service that integrates many of the isolated systems that customers use now to address their own customers' satisfaction.
- Video-optimized Templates for use in a variety of industries







# **Graeme Geddes**

**Head of Zoom Phone & Zoom Rooms** 

graeme.geddes@zoom.us



# **Zoom Phone**

## A Year in Review: Zoom Phone



#### **PSTN Expansion**



+Israel, Japan, South Africa, Turkey

#### **Expanded Partners**

Master Agents **Distributors** Service Providers

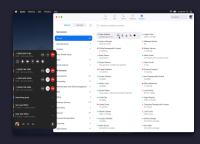
HIPAA



**New Certified Hardware** 



**Attendant Console** 



**Real-time Analytics** 





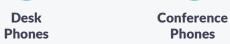
**Key Integrations** 

Wallboards



# **Zoom Phone Device Ecosystem**







**Phones** 



Intercom





































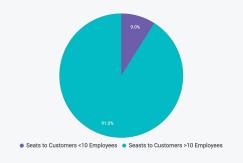




2,000,000+

Total Zoom Phone Seats Sold<sup>1</sup>





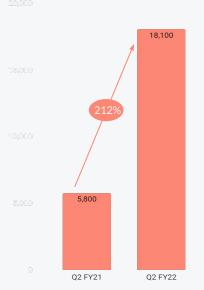
Zoom Phone seats sold to customers with >10 employees

26

Customers > 10k paid seats



# Zoom Phone Customers<sup>1</sup> with more than 10 employees



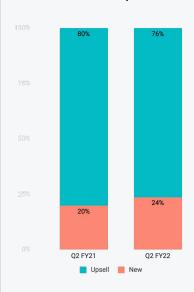
# Customers with >\$100k in Zoom Phone ARR



Customers with >\$1M in Zoom Phone ARR

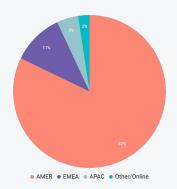


New vs. Upsell<sup>2</sup>

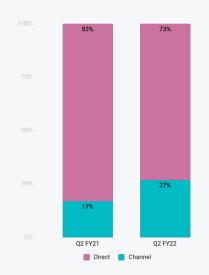




### Geographic Breakdown<sup>1</sup>



# Channel Contribution<sup>2</sup> to Zoom Phone



Top Verticals

Technology
Finance
Insurance
Manufacturing
Prof Services
Retail
Education



# Zoomtopia Announcements

**Zoom Phone** 

# **Provider Exchange**

A new way to connect with Cloud Peering Partners

- Customer self-service experience to discover & connect with preferred 'Cloud Peering' providers for PSTN connectivity
- Connecting with providers is as simple as getting an app
- Expands Zoom Phone's geographic reach and GTM capabilities via new partners



































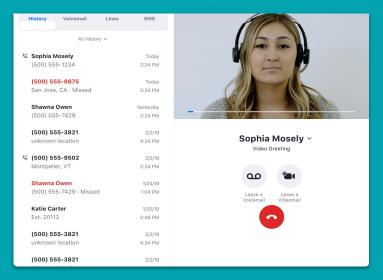




## **Video Voicemail**

## **Video Greeting**

Zoom users calling each other can view the callee's greeting...



## Video Voicemail Message

...and record a video mail. Regular voicemail is still available as part of the same flow.

History Voicemail	Lines SMS	
All H	istory ~	
Sophia Mosely	Today	636
(500) 555-1234	2:24 PM	
(500) 555-9875	Today	1
San Jose, CA · Misser	d 2:24 PM	
Shawna Owen	Yesterday	
(500) 555-7429	2:24 PM	A Committee of the Comm
(000) 000 7420	2.24 FW	74
(500) 555-3821	2/2/19	24.1
unknown location	4:24 PM	Videomail
/		00:03
<b>(500)</b> 555-9502	2/2/19	
Montpelier, VT	2:24 PM	
Shawna Owen	1/24/19	
(500) 555-7429 · Mis		Stop
		Stop
Katie Carter	1/20/19	
Ext. 20112	3:48 PM	
(500) 555-3821	2/2/19	
unknown location	4:24 PM	
GIMIONII IOCALIOII	4-24 FW	
(500) 555-3821	2/2/19	



## ZOOMTOPIA

# **Zoom Video Engagement Center**

Helping organizations of all types better engage with their end customers.



**Video-optimized**Best of Zoom video experience and scale



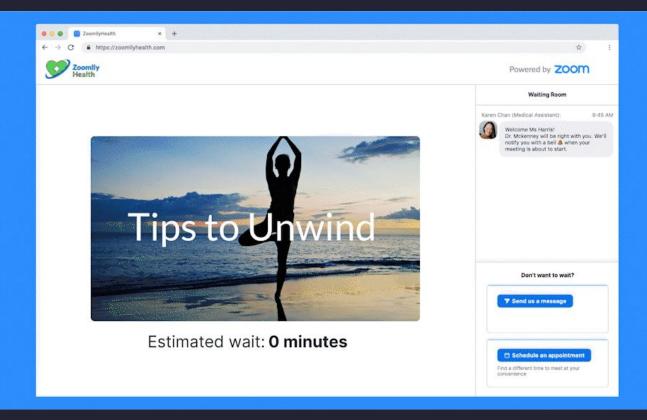
Multi-channel Workflows
Connect with customers end-to-end across channels



**Simple Administration**Visual flow designer or customizable templates



# **VEC-Video Waiting Room**





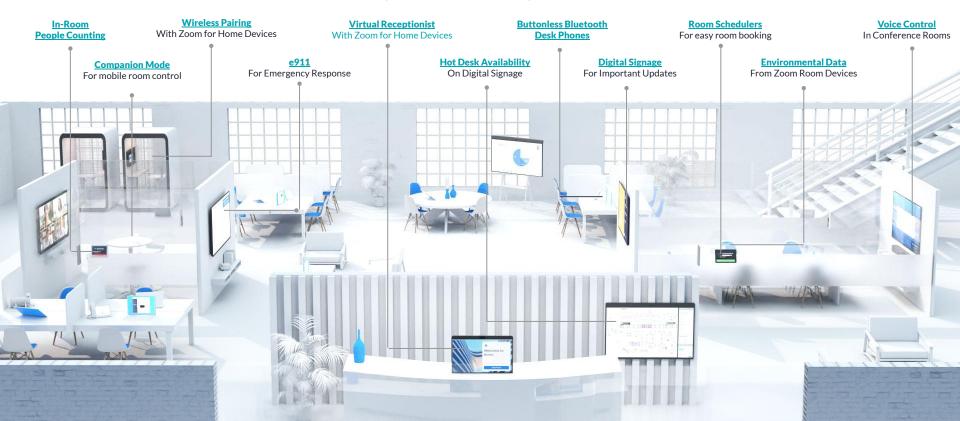


# **Zoom Rooms**

## ZOOMTOPIA

# Your Return to Work (With Zoom)

As your workforce returns to the office, ensuring **health and safety standards** is crucial



## A Year in Review: Zoom Rooms



**Expanded Hardware Portfolio** 



**People Counting** 



**Zoom for Home** 



**Kiosk Mode** 



**Smart Gallery** 



**Companion Mode** 



**Voice Commands** 



# **Zoom Rooms Device Ecosystem**







**Devices** 





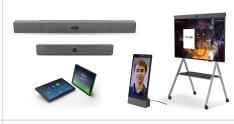








neat.





Yealink















# **Zoom for Home Device Ecosystem**











































# Zoomtopia Announcements

Zoom Rooms

# **Hybrid Workspace**







#### **View & Reserve**

Reserve in-office or at home





#### Check-in

Users check-in at desk to keep the reservation





#### Use Desk

Personal Zoom Room. Zoom Phone appliance



#### Sign-out

Auto sign-out at end of session

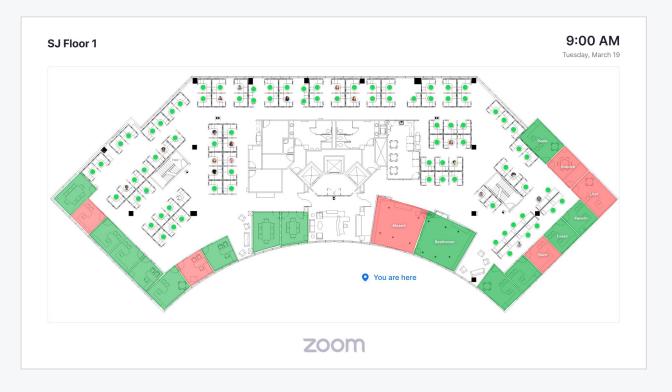






# **Supporting any Bookable Space**





### Workstations with:

- Zoom Rooms Appliance
- Zoom Phone Appliance
- Monitor / Docking Station
- Bookable Desk

# **Conference Rooms Collaboration Spaces**

# **Smart Gallery brings Equity and Inclusion for In-Person and Remote Meeting Attendees**











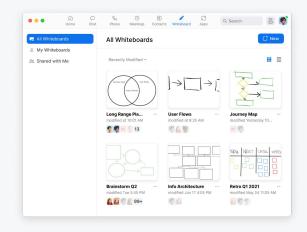






# Whiteboarding

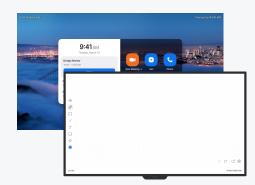




# Control Contro

### **Powerful Tools**

- Use sticky notes to highlight ideas
- Leave comments with @mentions and assign actions
- View the version history to see what's changed and go back if needed



#### **Across all Devices**

- Desktop (Win / Mac) in client or browser, Mobile (iOS / Android)
- Zoom Rooms for Touch and Zoom Rooms Controllers
- Consistent experience both in and out of meeting

#### **Persistent Collaboration**

- Create whiteboards before, during or after meetings
- Invite co-editors from within or outside your organization
- Control access to whiteboards by owners or administrators

## **VR Whiteboard**

Integration: Oculus Horizons Workrooms

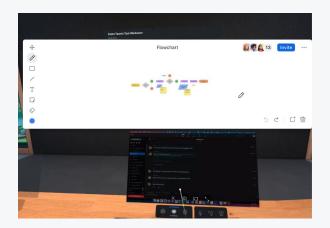
# zoom

## **Desktop View**



- Open an existing whiteboard or start a new one
- Use the Oculus remote to write on the board
- Select different tools with the back of their remote
- Uses physical desktop for a natural writing feel

#### Front of Room View



- View the Zoom Whiteboard at the front of room
- "Walk" up to the board and start drawing
- Writing surface can be configured to align with a physical wall for a more natural feel



# **Thank You**





# Laura Padilla

Head of Channel and Business Development



# Partner Ecosystem

## **Partner Ecosystem**





# Partner Ecosystem - Distribution







## Partner Ecosystem - Resellers





## Partner Ecosystem - Service Providers









## Partner Ecosystem - Master Agent/Referral







## Partner Ecosystem - ISVs



**V-CUBE** 





**VFAIRS** 





## **Enhanced Programs**

Reseller Partner Program for **Zoom Phone BYOC** 

**Cloud Peering**Zoom Phone Provider Exchange

Increased focus and investments (MDF) on leading partners



## **Ease of Doing Business**

International Channel Expansion +3,500 new partners

Channel Contribution >20%

Larger Deals >\$500K



## Sales Alignment

Partner Satisfaction NPS >70

Deal Registration Acceptance >80%

Launch of **Partner Advisory Council** 



## **Partner Panel**



**Carl Orleman** 

**Lumen Technologies**VP of Sales & Customer Success,
Edge Application Solutions



**Andy Dignan** 

**Five9**SVP Global Partners & Services



**Daichi Nozaki** 

**SoftBank**VP/Head of Global Business
Division



# Thanks! Questions?

#Zoomtopia



# Appendix

# **GAAP** to Non-GAAP Reconciliation

(\$ in Thousands)	Q2 FY21	Q2 FY22	H1 FY21	H1 FY22
Gross Profit				
Total Revenue	\$663,520	\$1,021,495	\$991,687	\$1,977,732
GAAP Gross Profit	\$471,249	\$760,239	\$695,709	\$1,451,482
(+) Stock-based compensation expense and related payroll taxes	\$8,059	\$17,557	\$11,441	\$32,201
(+) Acquisition-related expense	\$154	\$754	\$154	\$1,446
Non-GAAP Gross Profit	\$479,462	\$778,550	\$707,304	\$1,485,129
Non-GAAP Gross Margin	72.3%	76.2%	71.3%	75.1%
R&D Expenses				
GAAP R&D	\$42,734	\$82,311	\$69,123	\$147,486
(-) Stock-based compensation expense and related payroll taxes	\$(10,166)	\$(24,067)	\$(15,569)	\$(45,253)
(-) Acquisition-related expense	\$(4,006)	\$(4,155)	\$(4,006)	\$(6,747)
Non-GAAP R&D	\$28,562	\$54,089	\$49,548	\$95,486
S&M Expenses				
GAAP S&M	\$159,173	\$271,179	\$280,729	\$516,846
(-) Stock-based compensation expense and related payroll taxes	\$(36,429)	\$(60,146)	\$(54,454)	\$(114,896)
Non-GAAP S&M	\$122,744	\$211,033	\$226,275	\$401,950
G&A Expenses				
GAAP G&A	\$81,238	\$112,146	\$134,368	\$266,235
(-) Stock-based compensation expense and related payroll taxes	\$(6,948)	\$(14,972)	\$(10,384)	\$(28,767)
(-) Litigation settlements, net	-	-	-	\$(66,916)
(-) Charitable donation of common stock	\$(22,312)	-	\$(23,312)	-
(-) Acquisition-related expense	\$(782)	\$(8,411)	\$(782)	\$(8,411)
Non-GAAP G&A	\$51,196	\$88,763	\$99,890	\$162,141

## **GAAP** to Non-GAAP Reconciliation



(\$ in Thousands except EPS)	Q2 FY21	Q2 FY22	H1 FY21	H1 FY22
Operating Profit				
Total Revenue	\$663,520	\$1,021,495	\$991,687	\$1,977,732
GAAP Operating Profit	\$188,104	\$294,603	\$211,489	\$520,915
(+) Stock-based compensation expense and related payroll taxes	\$61,602	\$116,742	\$91,848	\$221,117
(+) Litigation settlements, net	-	-	-	\$66,916
(+) Charitable donation of common stock	\$22,312	-	\$23,312	-
(+) Acquisition-related expense	\$4,942	\$13,320	\$4,942	\$16,604
Non-GAAP Operating Profit	\$276,960	\$424,665	\$331,591	\$825,552
Non-GAAP Operating Margin	41.7%	41.6%	33.4%	41.7%
Net Income				
GAAP net income attributable to common stockholders	\$185,742	\$316,930	\$212,759	\$544,306
(+) Stock-based compensation expense and related payroll taxes	\$61,602	\$116,742	\$91,848	\$221,117
(+) Litigation settlements, net	-	-	-	\$66,916
(+) Charitable donation of common stock	\$22,312	-	\$23,312	-
(+) Acquisition-related expenses	\$4,942	\$13,320	\$4,942	\$16,604
(+) Undistributed earnings attributable to participating securities	\$247	\$154	\$305	\$309
(-) Gains on strategic investments	-	\$(32,076)	-	\$(32,076)
Non-GAAP net income	\$274,845	\$415,070	\$333,166	\$817,176
Earnings Per Share				
GAAP net income per share -diluted	\$0.63	\$1.04	\$0.72	\$1.78
Non-GAAP net income per share –diluted	\$0.92	\$1.36	\$1.12	\$2.67
Weighted Average Shares				
GAAP and Non-GAAP weighted-average -diluted	297,162,309	305,861,051	296,408,229	305,652,628

## **GAAP** to Non-GAAP Reconciliation



(\$ in Thousands)	Q2 FY21	Q2 FY22	H1 FY21	H1 FY22
Free Cash Flow				
Cash Flow from Operations	\$401,346	\$468,012	\$660,311	\$1,001,314
(-) Purchases of PPE	\$(27,981)	\$(12,975)	\$(35,253)	\$(92,049)
Free Cash Flow	\$373,365	\$455,037	\$625,058	\$909,265
Net Cash Used in Investing Activities	\$(172,527)	\$(144,204)	\$(235,561)	\$(1,364,182)
Net Cash Provided by Financing Activities	\$44,516	\$71,383	\$272,642	\$65,104