



Zoom Launches Zoom Phone Appliances, Empowering the Hybrid Workforce

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Zoom Phone Appliances Provide an All-In-One Desk Phone Solution for Calls and Meetings, with Hardware Solutions from Poly and Yealink

SAN JOSE, Calif., June 09, 2021 (GLOBE NEWSWIRE) -- [Zoom Video Communications, Inc.](#) (NASDAQ: ZM) today announced the launch of Zoom Phone Appliances, a new category of hardware optimized for the hybrid workforce, from home offices to shared huddle spaces, addressing use cases across industries. Zoom Phone Appliances combine Zoom technology with hardware from Poly and Yealink to provide video and audio capabilities and touch display, in an all-in-one desk phone solution for HD video meetings, phone calls, and interactive whiteboarding.

"Zoom continues to demonstrate fast pace of innovation and ability to scale globally with its robust cloud phone offering, Zoom Phone," said Elka Popova, VP of Connected Work Research at Frost & Sullivan. "Zoom Phone has always been a disruptive alternative to legacy phone solutions and the new appliance program further enhances its value proposition by enabling businesses to video-enable workspaces with purpose-built appliances that are easy to procure, deploy, and manage."

"The traditional workplace is evolving and adapting, and our goal is to empower the workforce to accomplish more by blurring the lines between voice and video," said Graeme Geddes, Head of Zoom Phone and Zoom Rooms at Zoom. "The new Zoom Phone Appliance program boasts a selection of purpose-built Zoom Phone hardware from Poly and Yealink, streamlining communications, removing friction, and enabling a powerful communications experience."

Zoom Phone Appliances simplify licensing, installation, use, and management, benefitting both the end users and IT departments. Additional highlights of Zoom Phone Appliances include:

- **A full-featured desk phone with powerful Zoom capabilities.** Zoom Phone Appliances are always on, and always ready for instant communication and collaboration. Easily start ad-hoc or scheduled meetings, make and receive phone calls, check voicemail, and virtually collaborate with content sharing and annotation
- **Centralized management through Zoom Admin Portal:** Simplified, scalable, centralized management with remote provisioning and updates
- **No additional licensing required:** Login to a Zoom Phone Appliance with your Zoom account and create an instant office experience
- **Personalized for the user:** Syncs with the user calendar, status, meeting settings, and phone for an integrated video-first unified communications experience
- **Simplified onboarding with Zero-touch provisioning:** Minimizes need for IT support with a simplified set-up and user experience
- **Touch display with interactive whiteboarding:** Collaborate with colleagues with interactive whiteboarding that can easily be exported and shared
- **Zoom Certified:** Zoom Phone Appliances are introducing a new certified hardware category, ensuring these devices are purpose-built for an optimal Zoom Phone and meetings experience. More devices will be added to this category over time

The inaugural class of Zoom Phone Appliances features innovative solutions from two Zoom hardware partners — Poly and Yealink — with others to follow.

Poly [CCX 600 Desk Phone](#) and [CCX 700 Desk Phone with integrated video camera](#)

"We are excited to be among the first to integrate a native Zoom experience into our Poly CCX family, as Zoom Phone Appliances," said John Lamarque, Vice President and General Manager, Voice Collaboration, Poly. "This brings the Zoom platform that we all know and love front and center on the device's touch display, providing a powerful and immersive experience."

Yealink [VP59 Smart Video Phone](#)

"We are delighted to unveil the new, reliable, and cutting-edge VP59 video phone, a Zoom Phone Appliance," said Alvin Liao, Vice President of Product, at Yealink. "The VP59 video phone's touch display will be powered by Zoom's industry-leading video communications platform, providing customers with a user-friendly interface and intuitive experience."

Zoom Phone Appliances are available through the Zoom [Hardware-as-a-Service](#) program as well as from authorized Poly and Yealink resellers. To learn more about Zoom Phone Appliances, visit the [Zoom Phone Appliances](#) website and read our [blog](#).

About Zoom

Zoom is for you. We help you express ideas, connect to others, and build toward a future limited only by your imagination. Our frictionless communications platform is the only one that started with video as its foundation, and we have set the standard for innovation ever since. That is why we are an intuitive, scalable, and secure choice for individuals, small businesses, and large enterprises alike. Founded in 2011, Zoom is publicly traded (NASDAQ:ZM) and headquartered in San Jose, California. Visit [zoom.com](#) and follow [@zoom](#).

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