

Zoom Launches Zoom For Home

July 15, 2020

New Category To Support Business Professionals Working Remotely

SAN JOSE, Calif., July 15, 2020 (GLOBE NEWSWIRE) -- Zoom Video Communications. Inc. (NASDAQ: ZM) today announced Zoom for Home, a new category of software experiences and hardware devices to support remote work use cases. In a time where employers are grappling with what the new normal of work will look like, Zoom for Home elevates employee experiences to connect remotely and be productive.

The future of knowledge work will be a hybrid of virtual and in-person experience. In a recent <u>study by IBM</u>, 81% of respondents—up from 75% in April—indicated they want to continue working remotely at least some of the time. More than half—61%—would like this to become their primary wa of working. Major corporations around the globe have already indicated that they do not foresee a return to pre-COVID ways of working. Additionally, according to a recent <u>study by Morning Consult</u>, almost half of adults who are able to work remotely believe that virtual meetings are at least as effective as in-person meetings. Zoom for Home meets the needs of the present shelter-in-place and the new normal of hybrid workforces.

Zoom for Home - DTEN ME, is the first ever Zoom for Home device. Zoom partnered with DTEN to create an immersive and productive workspace. Features for the all-in-one 27-inch device include: three built-in wide-angle cameras for high-resolution video; an 8-microphone array for crystal-clear audio in meetings and phone calls; and, an ultra-responsive touch display for interactive screen sharing, whiteboarding, annotating, and ideation. Set up is simple: Zoom for Home - DTEN ME works right out of the box and seamlessly connects for anyone with a Zoom Meeting license.

Zoom for Home is also compatible with all Zoom Rooms Appliances, including other hardware solutions from Neat and Poly, allowing users to select the hardware they need to create the perfect work-from-home communications experience across spaces such as living rooms and mounted displays.

Zoom for Home top features:

- Enhances the Zoom Experience Log in to a Zoom for Home compatible device with a Zoom user account to create immersive office experiences without additional licenses (Zoom for Home is available with all Zoom Meeting licenses, including Basic.)
- Always Ready Easily start ad-hoc or scheduled meetings, take and receive phone calls, and virtually collaborate with content sharing and annotation.
- **Personalization** Syncs with the user's calendar, status, meeting settings and phone for an integrated video-first unified communications experience.
- Flexible Management Options Zoom for Home devices can be set up to be IT-managed remotely through the Admin Portal or self-managed by the end-user.
- Zoom for Home Design Ensures hardware is a purpose-built solution and is accessibly priced for a home office setup.

"After experiencing remote work ourselves for the past several months, it was clear that we needed to innovate a new category dedicated to remote workers," said Eric S. Yuan, Zoom CEO. "I'm so proud of the team for continuing to think outside the box and prove why Zoom is the best unified communications platform that can meet the needs of all types of users."

"With employers and employees working through what the future of work will look like, it is important that people feel set up for success," said Rich Costello, Senior Research Analyst, IDC. "Three months ago, it was making sure employees had the right ergonomic setup. "We've now moved to the phase of making sure employees have the right devices to enable productivity. The Zoom from Home category is a powerful way for the company to reach a work-from-home audience that craves tools to help with engagement, connection and collaboration."

Learn more about Zoom for Home at zoom.us/zoom-for-home. Zoom for Home - DTEN ME is available for pre-order now for \$599 (USD), expected to ship in August 2020.

About Zoom

Zoom Video Communications, Inc. (NASDAQ: ZM) brings teams together to get more done in a frictionless and secure video environment. Our easy, reliable, and innovative video-first unified communications platform provides video meetings, voice, webinars, and chat across desktops, phones, mobile devices, and conference room systems. Zoom helps enterprises create elevated experiences with leading business app integrations and developer tools to create customized workflows. Founded in 2011, Zoom is headquartered in San Jose, California, with offices around the world. Visit zoom.com and follow @zoom_us.

Zoom Press Contact Colleen Rodriguez Global PR Lead press@zoom.us



Source: Zoom Video Communications, Inc.