



Zoom Unveils Platform Evolution; Launches New Packaging and Translation Feature

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- *Zoom One is a new offering that brings together options for persistent chat, phone, meetings, whiteboard, and more into a single, secure and scalable package*
- *All-new translation feature allows meetings to be translated between English and any of the 10 languages, or from those languages into English*

SAN JOSE, Calif., June 22, 2022 (GLOBE NEWSWIRE) -- [Zoom Video Communications, Inc.](#) (NASDAQ: ZM) today unveiled the latest evolution of its communications platform with the introduction of [Zoom One](#), a new offering that brings together persistent chat, phone, meetings, whiteboard, and more into secure and scalable packages. Additionally, Zoom also launched an all new translated and multi-language captions feature.

"Simplicity is at the core of everything we do. As the Zoom platform has evolved from a meeting app to a comprehensive communications platform, it was clear that introducing new packaging like Zoom One was the next step in the company's evolution," said Greg Tomb, President, Zoom. "By bringing together chat, phone, meetings, whiteboard, and more in a single offering, we are able to offer our customers solutions that are simple to manage, so they can focus on business issues that matter most."

"Businesses continue to realize the time and cost saving a single provider can offer. According to Omdia's latest end user survey, 40% of organizations are prioritizing investments around eliminating multiple cloud-based UC solutions that may be deployed within their organizations," states Brent Kelly, Principal Analyst, Omdia Research. "The need to simplify business operations is a market trend that we see as being increasingly important, and Zoom One's tiered bundles and common management console aligns well to this customer demand."

Zoom One's intuitive experience

Purpose-built to work together, Zoom One's intuitive experience offers customers the choice between six tiered offerings according to their business needs.

- **Zoom One Basic** provides free 40-minute Zoom Meetings for up to 100 attendees, persistent Zoom Chat for team messaging, limited Zoom Whiteboard for synchronous and asynchronous work, and real-time transcription.
- **Zoom One Pro** provides everything Zoom One Basic offers without Meeting time limits, plus cloud recording.
- **Zoom One Business** provides everything Zoom One Pro offers, plus Zoom Meetings for up to 300 attendees and unlimited Zoom Whiteboards.
- **Zoom One Business Plus** provides everything Zoom One Business offers, plus Zoom Phone Pro with unlimited regional calling and Zoom's all-new translation feature.
- **Zoom One Enterprise** and **Zoom One Enterprise Plus** provide everything Zoom One Business offers with larger meeting capacity and additional features, like Zoom Webinars, to help modern businesses scale. Zoom One Enterprise Plus also includes Zoom Phone Pro with unlimited regional calling.

Zoom One Basic, Pro, Business and Business Plus plans are available for purchase online today. To purchase Zoom One Enterprise or Enterprise Plus, customers can speak to an account executive directly. For more information, visit <https://zoom.us/pricing>.

"If you provide a complete suite of reliable and easy-to-use communication tools that people can use to do their jobs, they are less likely to be using one-off solutions outside of our offerings – which in turn simplifies our support and delivery model," said Rob Kerr, chief information officer at Cooley, a global law firm with 3,300 employees in 17 offices across the United States, Asia, and Europe. "Zoom's secure portfolio of unified video, chat, whiteboarding, and telephony solutions aligns our global teams and allows Cooley to better serve its clients."

For more information on the new, simplified offerings or to find the plan that is best suited for your business, visit the Zoom [blog](#).

Introducing translated & multi-language captions

Launching first in Zoom One Business Plus and Zoom One Enterprise Plus packages, Zoom's translated captions will allow users to view captions translated into the language of their choice. At launch, translations will be available between English and 10 additional languages, or from any of the 10 languages to English. The ability to translate directly to and from English is known as bi-directional translation. Translated captions display at the base of the screen while in a Zoom Meeting.

The bi-directional translations are available in the following languages: Chinese (Simplified), Dutch, English, French, German, Italian, Japanese, Korean, Russian, Spanish, and Ukrainian.

To access the translated captions feature, Zoom One customers must upgrade to either the Zoom One Business Plus (in applicable countries) or Zoom One Enterprise Plus packages.

Zoom also extended its automated captioning – the ability to caption in real-time what a speaker is saying in the same language as the one spoken – to include 10 additional languages. Automated captions previously were supported in English, but now can be displayed in the additional 10 languages referenced above. Multi-language automated captions are available in Business Plus, Enterprise, and Enterprise Plus packages with additional support for other plans coming soon.

About Zoom

Zoom is for you. Zoom is a space where you can connect to others, share ideas, make plans, and build toward a future limited only by your imagination. Our frictionless communications platform is the only one that started with video as its foundation, and we have set the standard for innovation ever since. That is why we are an intuitive, scalable, and secure choice for large enterprises, small businesses, and individuals alike. Founded in 2011, Zoom is publicly traded (NASDAQ:ZM) and headquartered in San Jose, California. Visit zoom.com and follow [@zoom](https://twitter.com/zoom).

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