

Zoom Whiteboard, the Collaboration Canvas for Hybrid Teams, Now Available

April 19, 2022

New Solution Enables Real-time and Asynchronous Dispersed Collaboration

SAN JOSE, Calif., April 19, 2022 (GLOBE NEWSWIRE) -- Today, Zoom Video Communications, Inc. announced the general availability of Zoom Whiteboard, a modern digital canvas that provides a unified solution for collaboration and creation within the Zoom platform. Users can interact with the Zoom Whiteboard similar to an in-person experience, creating more visually engaging and efficient collaboration. With the global workforce embracing hybrid work environments across industries, there is an increased need for solutions that seamlessly foster ideation and teamwork among co-located and distributed colleagues. Zoom Whiteboard further broadens the capabilities of the Zoom platform for today's hybrid workforce, including unified communications, Zoom Developer Platform, Zoom Events, Zoom Contact Center, and Zoom IQ for Sales.

"Collaboration tools are in high demand, and Zoom Whiteboard is sure to be a staple in the modern workforce," said Dan Root, Senior Analyst of Visual Collaboration, Wainhouse Research. "Zoom brings over a decade's worth of experience in exceptional video communications to this new solution, which businesses need to keep information flowing in a secure and easily-managed fashion."

"Not only are we supporting customers as they adapt to this new phase of work, but we're anticipating what comes next, and building platform solutions, like Zoom Whiteboard, to address it," said Oded Gal, Chief Product Officer of Zoom. "Zoom Whiteboard is arming teams with the power of continuous communication in an easy-to-use solution that provides a virtual space to collaborate before, during, and after a meeting."

Whiteboard Anytime, From Anywhere

Hybrid work presents challenges for working collaboratively as remote workers can't see a physical whiteboard in the office and risk being left out. It can also be challenging to transport ideas and information across a broad audience.

Zoom Whiteboard is a visual collaboration tool designed to facilitate asynchronous and real-time collaboration, serving as a virtual space for teams to capture ideas and work together with freedom and flexibility. A web-based solution, users can effortlessly collaborate across a variety of devices – web browser, tablet, desktop, or Zoom Rooms for Touch. Tightly integrated with Zoom Meetings and Zoom Rooms for Touch devices like the DTEN DZ and Neat Board, with support for Zoom Chat coming soon, Zoom Whiteboard extends productivity well beyond the boundaries of a single meeting.

Complement your Zoom Rooms with a dedicated Companion Whiteboard, like the new <u>DTEN ONboard</u>, the first purpose-built interactive touch display for advanced whiteboarding coming soon.

Features Designed for Collaboration

Zoom Whiteboard comes with a host of easy-to-use features including:

- **Dashboard and easy sharing:** Create new, manage existing, and share access to whiteboards. Zoom Whiteboard can be shared internally or externally with anyone that has a Zoom account, with the option to export and save.
- Notes and comments: Use sticky notes to highlight important ideas.
- Shapes and Connectors: Shapes are easily created, and connectors can be used to instantly attach those shapes.
- Extendable Canvas: Create up to 12 pages with seamless navigation; users can easily add images.

To learn more about Zoom Whiteboard, please visit the Whiteboard page and read our blog.

About Zoom

Zoom is for you. Zoom is a space where you can connect to others, share ideas, make plans, and build toward a future limited only by your imagination. Our frictionless communications platform is the only one that started with video as its foundation, and we have set the standard for innovation ever since. That is why we are an intuitive, scalable, and secure choice for large enterprises, small businesses, and individuals alike. Founded in 2011, Zoom is publicly traded (NASDAQ:ZM) and headquartered in San Jose, California. Visit zoom.com and follow @zoom.

Zoom Public Relations

Farshad Hashmatulla Product PR Manager press@zoom.us



Source: Zoom Video Communications, Inc.